



Daily Sage

Life's best advice, delivered daily.

FREE 7 day TRIAL, then \$0.99 per month or \$9.99 per year

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For all press and interview inquiries, please contact:

pr@brushmedia.com
310-736-6660

www.brushmedia.com

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01

THE APP

01 THE APP

WHAT?:

Daily Sage™ is a light-weight app that delivers a quick, unobtrusive, inspirational message, every morning.

WHY?:

Everyone could use a little sage wisdom from time to time. And, while there are plenty of accounts on Twitter, Facebook and Instagram, most focus on quantity...not quality.

Think of Daily Sage™ as a “quote of the day calendar” focused entirely on inspiring, motivating and guiding.

HOW?:

Every morning our curated collection of inspiring, "sage," advice arrives as a simple push notification. If the message resonates with the user, they can swipe (quick launch the app) and share it (on the social network of their choice) or save it.

All advice is hand-selected by our small network of professional entrepreneurs, mental health counselors, life coaches and comedians.

The experience not only aims to improve the user's life with thoughtful messages, it also leverages the power of social good to crowd-source and support worthy organizations. The app doesn't have ads, but does occasionally promote[†] non-profit organizations that could use a little more attention.

[†] Promotional messages are never sent as push notifications and are only visible in-app.

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UI

02 UI

Users can submit their own favorite quotes for review, share the app with friends, etc.



Each morning, a new quote is sent as a push notification. It's accompanied by matching, relevant art

Users are free to save the image to their camera roll or share it thru SMS, Email, Facebook, Pinterest, Twitter or Instagram

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KEY FEATURES

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Daily Sage™ is available exclusively on the iPhone and has been optimized for iPhone 5, 6, 6+, 6S & 6S+.

Daily Sage™ ...

- Sends a light-weight push notification, once a day. Most notifications will arrive at 9a, local time
- Provides a curated collection of “sage” advice from professional entrepreneurs, mental health counselors, life coaches and comedians
- Allows users to share posts with SMS, Email, Facebook, Twitter, Pinterest & Instagram
- Allows users to save favorites to their camera roll
- Allows users to submit personal favorites to our team for review
- Promotes non-profit organizations like NKLA.org
- Is FREE to try (for 7 days)
- Provides both monthly (\$0.99) and yearly (\$9.99) subscription options
- Allows users to cancel at any time

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FAQS

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How much does Daily Sage cost?

Users can subscribe for 99¢ a month or \$9.99 a year. A FREE 7-day trial is available if they'd like to try before they buy. For less than 3¢ a day, we'll keep them motivated and they'll help us keep the lights on.

What are the system requirements for Daily Sage?

Daily Sage™ requires iOS 7 and is compatible with iPhone 4, 5, 6, 6+, 6S and 6S+.

How often is new advice sent?

Daily Sage™ changes (and notifies) every day at 9a (local time).

How does a user “like” one of the daily messages?

Daily Sage™ isn't a social network where users can “favorite” or “like” the curated messages. Instead, if a message resonates with them, we encourage them to save it in their personal collection or share it on social media.

If a user turns off notifications, can they still see the collection?

Of course! The app is updated once, daily. If users don't want to receive the automatic push notification, they can simply load the app daily, or when they're seeking a little wisdom.

If a user has a quote that they find inspirational. Can they submit it for consideration?

Yes! Our team is always looking for more, meaningful advice to share with our network of friends. Users can easily submit their personal recommendations through the app.